

Customer's COVID story

8th May 2020



Our customers have created a short story about how they are coping with the coronavirus pandemic.

Service Manager Gareth Ord came up with the idea for the project having seen what some other care providers and people with disabilities were doing in response to COVID-19.

Gareth teamed up with his social influencer friends who offered to edit and share the video on their Instagram page which has an average reach of 25,000 – 50,000 people.

There were 20 customers across supported living involved in the project and they all really enjoyed being part of something that can spread their message to such a wide audience.

The video can be viewed on our website at www.sunderlandcareandsupport.co.uk and at www.instagram.com/allthatisshe